



جامعة الإمام عبد الرحمن بن فيصل
IMAM ABDULRAHMAN BIN FAISAL UNIVERSITY



IMAM ABDULRAHMAN BIN FAISAL UNIVERSITY Webinar Series for the Enhancement of Quality Skills

**The Art of Designing & Measuring Key Performance Indicators (KPIs)
for Academic Program and Communicating Results to Stakeholders**



Dr. Nell Ard

Director, Accreditation Commission for
Education in Nursing (ACEN)

As the institution is setting KPIs, it is essential that participants understand how they are linked to the strategic objectives, how they will be utilized by the institution as well as within the program/department. Ideally the KPI is clearly articulated and understood by all participants.

For more information about the Webinar email us in dqaa.ji@iau.edu.sa / dqaa.qsdu@iau.edu.sa

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Typically, KPIs are related to student learning outcomes, institutional outcomes, and/or components of the institution itself such as faculty, research, or community engagement. A key to developing KPIs for the overall institution is to have input from a variety of resources as well as from multiple disciplines.

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**A key to establishing the expected level of
achievement or benchmark is knowing what
you are measuring.**

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**Effective measurement and meaningful data
are based upon selecting appropriate
assessment methods. The expected level of
achievement / benchmark should be reflective
of the type of data being collected.
A component of verifying achievement of the
expected level of achievement / benchmark – is
to ensure sufficient data has been collected.**

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**“Once an expected level of achievement /
benchmark has been set, then data collection
needs to occur; however, at some point the
data must also be analyzed. Expected levels of
achievement/benchmarks need to also be
periodically reviewed.”**

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